National Plant
Monitoring Scheme

CELEBRATING **10 YEARS** AMONG THE WILDFLOWERS

Plot Portrait Poster Guidance for the 10 year anniversary celebrations, 2025

Below are a few guidelines to assist you in creating your own NPMS poster for display at our autumn anniversary celebration events! If you have any questions, please do not hesitate to get in touch with support@npms.org.uk

Poster Size and template

A0 (84.1 cm x 118.9 cm)
Portrait format
Text should be at least 28pt, using simple fonts like Arial, Helvetica, or Verdana.

Image Size

Minimum 1280 x 720 pixels.
If you use an image smaller than this, it may look perfect on screen, but may print pixelated and can look fuzzy. The bigger you want the image to be on your poster, the bigger the image size needs to be. Be mindful of any maps, graphics or charts with text.

Design and content

You can design your poster in whichever software you are most comfortable with.

Things to think about:
What is your NPMS story/experience?
Can you tell us about your allocated square?
Have you observed change in your allocated square(s)?
What have been your survey highlights?
How will your audience navigate your poster?
What should catch their attention?
Can your audience easily understand your poster?
Can you use images/diagrams/maps to help illustrate the content better?

If you have images or a background that goes to the edge of your poster, apply a bleed, and extend your images or background to cover the bleed area if possible. This is to avoid unintended white edges when printed.

Save your poster as a Jpeg or PDF PRINT for printing.

Email your file or let us know you're bringing your own poster by 30th September